

# VISION IMPACT INSTITUTE FACT SHEET



VISION IMPACT  
INSTITUTE

VisionImpactInstitute.org

The Vision Impact Institute (VII) creates awareness of good vision globally. Since 2013, we have curated an online database of more than 600 peer-reviewed reports and studies that form the foundation of our work. Partnerships with thought leaders, health policymakers, academic institutions, media and other vision industry leaders help us advocate to connect the impact healthy vision has on children's education, gender equity, road safety, myopia, and much more.

## THE VII MISSION

Our mission is to raise awareness about the importance of vision correction and protection to make good vision a global priority.

## WHY WE ADVOCATE

Evidence points to a variety of factors that impact vision at all stages of life:



In the wake of the COVID-19 pandemic, children's vision and education have been impacted by closed schools and virtual learning that leads to increased screen time.



In some parts of the world, girls and women face cultural stigmas in families, schools and places of employment that prevent them from wearing eyeglasses.

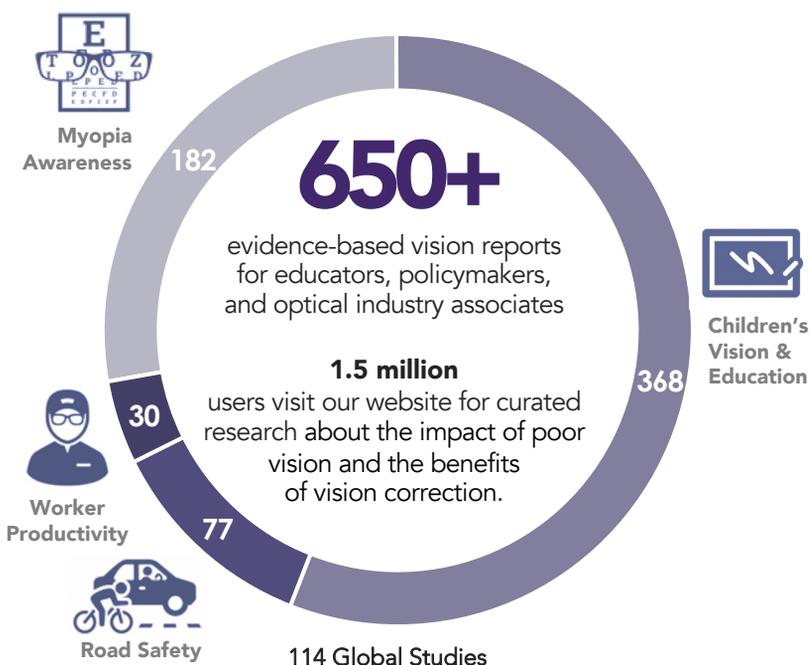


Inadequate vision requirements for drivers create preventable road hazards.



Myopia impacts all of these. Research projects that nearsightedness will affect 50% of the world by 2050.

## RESEARCH BY THE NUMBERS



## VII MILESTONES

- 2013 | Founded in Paris with support from the Essilor Vision for Life Fund, introduced global database of curated vision research
  - 2015 | Became a registered 501(c)3 nonprofit
  - 2016 | *Kids See: Success* launches to advocate for good vision for U.S. schoolchildren
  - 2018 | Regional advocacy leadership added in the Americas and Europe
  - 2019 | Strengthened advocacy efforts for children's vision legislation in New Jersey and Pennsylvania
  - 2020 | Led research on the prevalence of poor vision among schoolchildren in Europe, Kosovo and Kenya
- Focused on digital learning's impact on children's vision during the COVID-19 pandemic

## VISION IMPACT INSTITUTE LEADERSHIP



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